March, 2015

AIRWAVES

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Youth Engagement

Gippsland FM is pleased to receive grants from the Victorian Government for a youth Be Heard project and the ANZ under the Foundation for Rural and Regional Renewal for a youth media project. To assist in the delivery of these

projects. The station is also pleased to announce the appointment of Bianca Gawith as Youth Project Co-ordinator. Bianca has built a strong relationship with local agencies and has also participated in the national media youth leadership program with youth community station SYN-FM in Melbourne. It is anticipated that a number of new youth programs will emerge this year once the initial training and induction of those involved has been completed. Pictured above is Bianca at the recent information night for potential youth broadcasters.

Pictured above is station Chairperson Elisabeth Koulouris with Bianca and ANZ representative David Hunt with its cheque for $9,000 for one of the youth based projects.

New Programs Coming

The next few weeks will also be an exciting time for the station with an influx of new presenters coming through a separate training and induction program from the youth. It is expected that a number of these presenters will enhance the spoken content of our programming, in addition to the opportunities for new music programs.

The local footy broadcasts will resume on Gippsland FM this season with Peter Rennie anchoring the broadcast team again. The station is pleased to provide this community service through the voluntary efforts of Peter and his team which will commence on Saturday 11th April, 2015.

Boolarra Folk Festival

As part of the station's desire to be more visible in the community, broadcasts were presented from the Boolarra Folk Festival this year. This was a great opportunity for the station to support a local community event, promoting a wide range of activities and entertainment.

Pictured above is Bev Lorraine and Ralf Koss broadcasting from Boolarra.

If you have an event or community service that you would like promoted or have an OB undertaken, email info@gippslandfm.org.au.

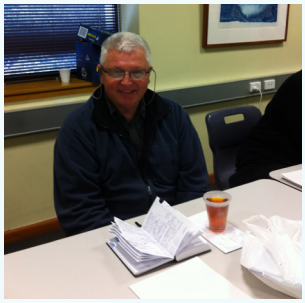
Sector Promotional Activity

The state based representative body CBAV (Community Broadcasting Association of Victoria) has endeavoured to deliver a range of projects and activities which promote the ability of community broadcasters to deliver co-ordinated presentations across the State. One such event (now in its fourth year) is the annual Same Song Same Time – where Victorian community stations play the same song at the same time. The song chosen each year is from an emerging Victorian artist with a song of their own creation. This year will be no different and the event is scheduled for 10.30am Wednesday 15th April, 2015. So tune in and be a part of this innovative community initiative.

The CBAV also recently held its annual conference attended by station representatives. Pictured above is station Sales Consultant Gil Tipping working hard on learning about the sector.

Acyrologia

How often have you heard people with this affliction? If you are not sure what is it perhaps the following will explain. It is an incorrect use of words – particularly replacing one word with



another word that sounds similar but has a completely different meaning – possibly fuelled by a deep-seeded desire to more educated, witch results in an attempt to pawn off an incorrect word in place of a correct one. In academia, such flaunting of common social morays is seen as almost sorted and might result in the offender become a piranha, in the Monday world, after all is set and done, such a miner era will often leave normal people unphased. This is just as well sense people of that elk are unlikely to tow the line irregardless of any attempt to better educate them. A small percentage however, suffer from severe acyrologiaphobia, and it is their upmost desire to see English used properly. Exposure may cause them symptoms that may resemble post-dramatic stress disorder, and eventually, descent into whole scale outrage as they go star craving mad. Eventually, they will succumb to the stings and arrows of such a barrage, and suffer a complete metal breakdown, leaving them curled up in a feeble position.

Board Update

The Board has recently completed its strategic review and resolved its portfolio allocation. A summary of the key areas of responsibility are outlined as follows:

Chairperson – Elisabeth Koulouris, Secretary/ Treasurer - Ken Thompson (appointed as an Officer to the Board), Program Director – Matt Cameron, Technical Director – Neil Little, Community Engagement Director – Les Hunt, Station Awareness / Social Media – Jaime Mack and Peter Ruff Member Engagement – Lucy Campbell pictured below.

Station Support Team

Sales team – John Holland, Gil Tipping, Production team – Matt Cameron, Shane Bonacci (pic below),Website – Ashley Wincer, Community Services Announcements – John Mulvogue, Technical Support – Peter Gray, Clem Jarvis, IT Support – Marty Potter. Administration – Mario Sammut, Ken Thompson.

SPONSORS

GIPPSLAND FM 104.7 Gippsland Community Radio

Retail Outlets	Address	Town
A & P Electronics	103 Seymour Street	Traralgon
Alpine Country Tackle World	6 Saskia Way	Morwell
Affordable Bedding Centre	32 George Street	Moe
Bushies Bakery	19 Main Street	Glengarry
Campbell's Quality Meats	Shop 5-6 Seymour Arcade	Traralgon
Chemist Discount Centre Moe	37-39 Elizabeth Street	Moe
Gregory's Sports & Music	Rutherglen Road	Newborough
HY Moe Meats	330 Moe Walhalla Road	Tanjil South
Manny's Market	186 Commercial Road	Morwell
Manny's Liquor & Deli	186 Commercial Road	Morwell
Macca's Mega Sports	23 Moore Street	Moe
Morwell Newspower Newsagency	174 Commercial Road	Morwell
Podicare Shoe Shop	110 George Street	Morwell
Select Music Systems	73 Franklin Street	Traralgon
Sunday Market (Noel Bailey)	Latrobe Road	Morwell
3 J's Butchers	Hyland Street	Traralgon
Treehouse Living	14 Breed Street	Traralgon
Valley Trophy Centre	60 George Street	Morwell
Auto Related		
Latrobe Valley Bandag	15-19 Garden Street	Morwell
Massaro Motors	497 Princess Drive	Morwell
Renford Automotive	P.O. Box 333	Trafalgar
Valley Motor Group	P.O. Box 3005	Morwell Mail Centre
Sheen Panel Service	Homes Road	Morwell
Dining/ Catering		
Chacis Catering	20 Travoyers Road	Toongabbie
Claudia's Cafe	37 George Street	Morwell
Coffee Central	10 Moore Street	Moe
Italian Australian Club	P.O. Box 505	Morwell
Kay Street Entertainment Complex	P.O. Box 2003	Traralgon
Latrobe Valley Hotel	179 Princess Drive	Morwell
Morwell Bowling Club	52 Hazelwood Road	Morwell
The Morwell Club	P.O. Box 322	Morwell
3 Little Birds Cafe	62 Hotham Street	Traralgon
Silks Restrnt Michaels Golden Hen	50 George Street	Moe

Dining/ Catering	Address	Town
Starbar Traralgon	27a Grey Street	Traralgon
Walhalla Lodge Hotel	P.O. Box 74	Rawson
Corporates		
AGL Loy Yang	P.O. Box 1799	Traralgon
CFMEU	5 Lignite St	Morwell
Community Broadcasting Foundation	369 Royal Parade	Parkville
Electrical Trades Union	P.O. Box 432	North Melbourne
Gippsland Football League	P.O. Box 80	Garfield
Latrobe City	P.O. Box 254	Morwell
Mid Gippsland Football League	P.O. Box 263	Morwell
North Gippsland Football League	P.O. Box 1987	Traralgon
Services Sector		
Alan Wilson Insurance	24 Hotham Street	Traralgon
Bob Ashdown Appliances	P.O. Box 370	Yarram
Cool Aqua Water	Princess Dr & Jane Street	Morwell
DJ Grigg Pty Ltd	17 Breed Street	Traralgon
Gippsland Electrical Contractors	55 Gunyah Grove	Traralgon
Indulge Yourself	18-20 George Street	Moe
Jim's Building Inspection	3 Bishop Street	Boolarra
Jim's Mowing	P.O. Box 1548	Traralgon
L.V. Travel	P.O. Box 887	Morwell
Latrobe Chiropractic	53-55 Buckley Street	Morwell
L J Hooker - Russel Chester	57 Hotham Street	Traralgon
Rennie Property Sales	221 Commercial Road	Morwell
Ridley Plumbing	P.O. Box 435	Moe
Steve Kay & Associates	10-12 Grey Street	Traralgon
The Doc Shop	P.O. Box 435	Traralgon
The Gippslander Newspaper		Sale
Community Groups		
Gippsland Rhythm & Blues Club	67 Walker Pde	Churchill
Our Kinda Country	P.O. Box 74	Traralgon